Trends in Learning Technology

Key findings from the 2020 Annual Survey

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Trends in Learning Technology

Key Findings at a glance

Learner engagement is the

no.1

driver for the use of Learning Technology

The Top 5 popular EdTech tools are

Teams
Microsoft
Padlet
Zoom
Moodle

Followed by VLEs & video streaming.

Collaborative Tools are ranked as most important by

81%

of Members.

The top priorities for 2021 are:

Collaborative Tools
VLE/LMS
Blended Learning
Web Conferencing
e-Assessment

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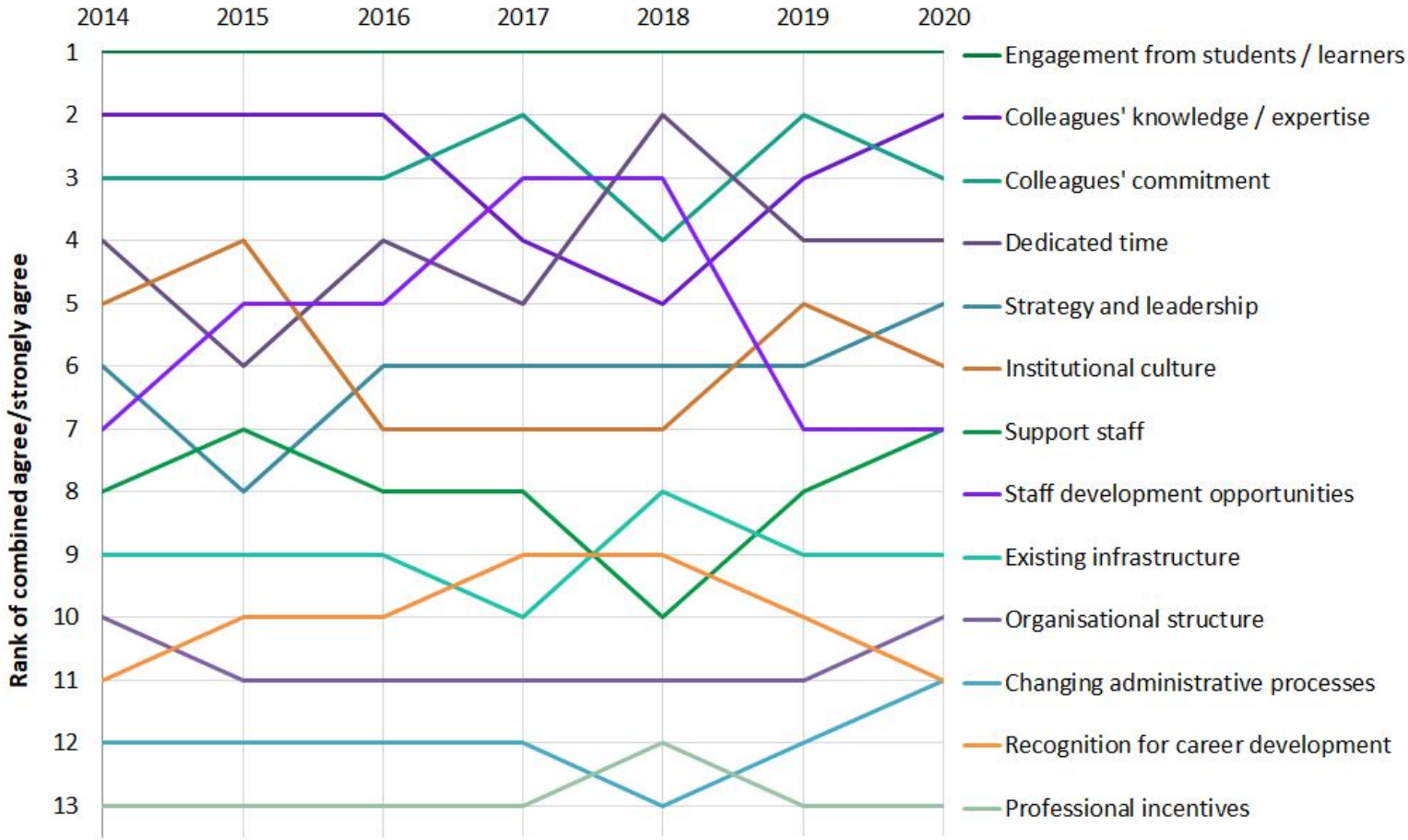
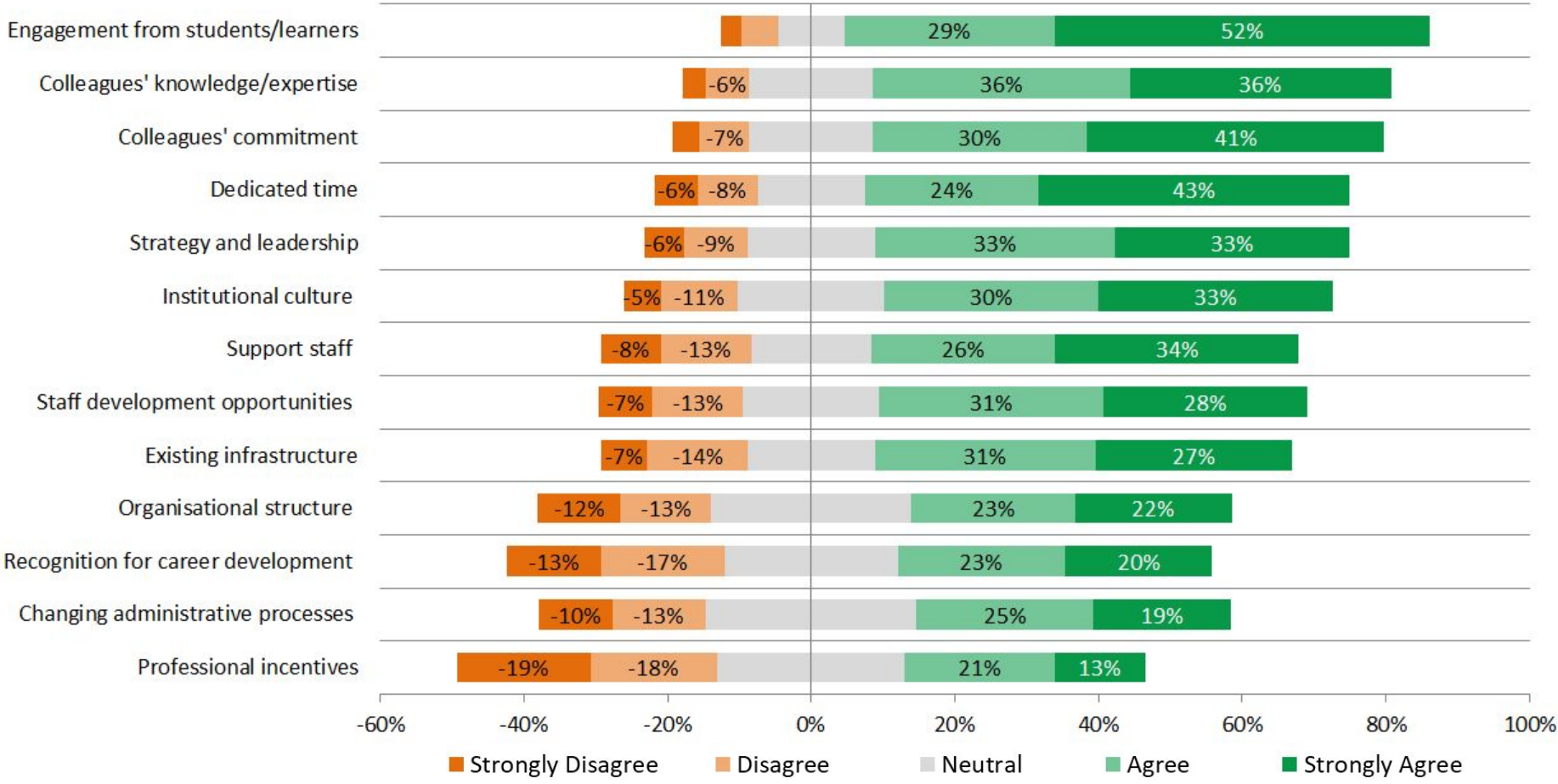
Trends in professional practice

2. Would you describe the following as an enabler/driver for you in your use of Learning Technology? (Changes in relative rank 2014-2020)



Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey

2. Would you describe the following as an enabler/driver for you in your use of Learning Technology?



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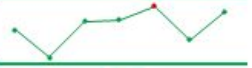
2. Would you describe the following as an enabler/driver for you in your use of Learning Technology?

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Engagement from students/learners	73%	76%	79%	76%	83%	82%	81%	9%	-1%	
Colleagues' knowledge/expertise	71%	71%	72%	68%	68%	75%	72%	1%	-3%	
Colleagues' commitment	67%	64%	72%	72%	69%	75%	71%	4%	-4%	
Dedicated time	65%	61%	69%	65%	73%	71%	67%	2%	-3%	
Strategy and leadership	62%	56%	64%	64%	67%	60%	66%	4%	6%	
Institutional culture	63%	63%	62%	64%	63%	62%	62%	-1%	0%	
Support staff	55%	58%	56%	62%	58%	57%	60%	4%	2%	
Staff development opportunities	55%	62%	67%	69%	70%	59%	60%	4%	0%	
Existing infrastructure	49%	53%	52%	54%	60%	57%	58%	9%	1%	
Organisational structure	47%	43%	49%	50%	54%	51%	45%	-2%	-6%	
Recognition for career development	45%	46%	50%	56%	59%	55%	44%	-2%	-11%	
Changing administrative processes	39%	43%	44%	46%	47%	48%	44%	4%	-4%	
Professional incentives	32%	38%	37%	46%	47%	41%	33%	2%	-8%	

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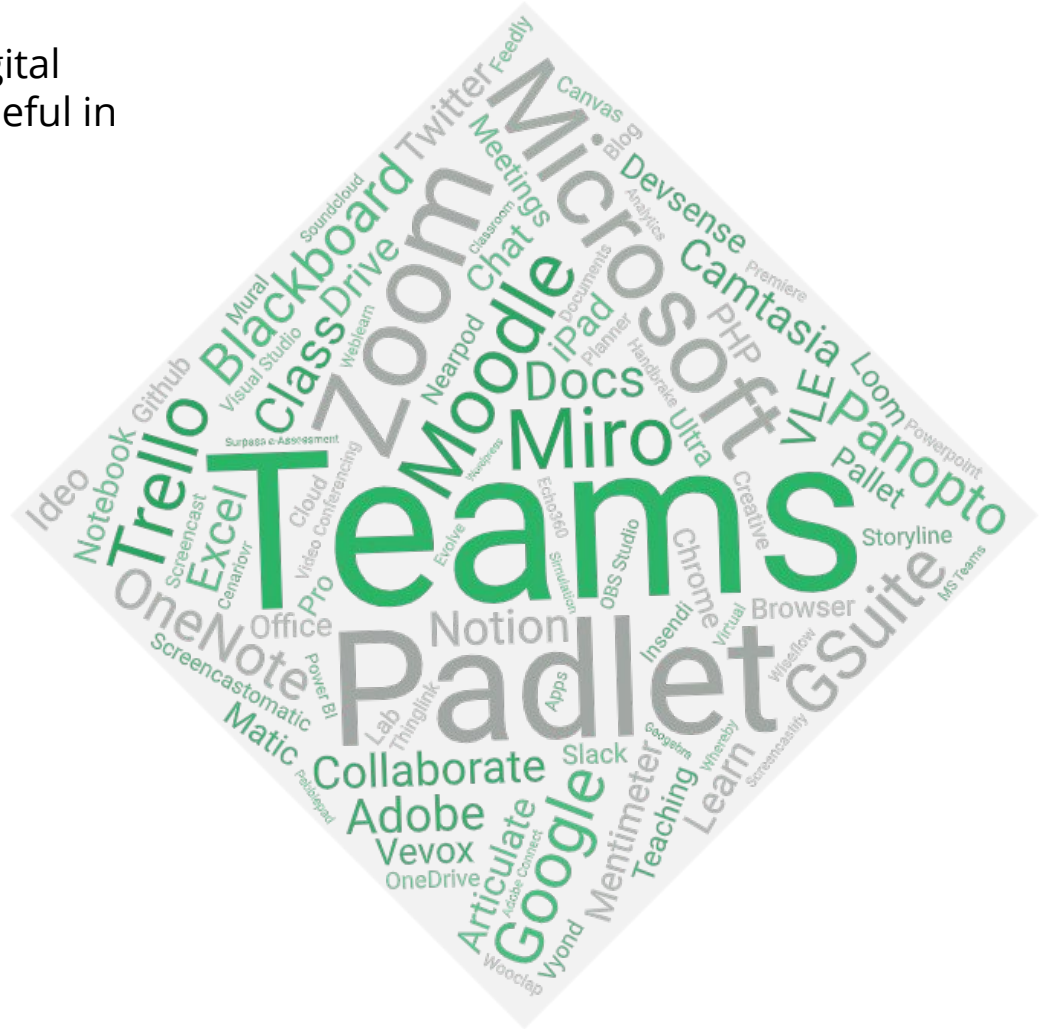
Trends in Tools and Technology

1b What is your favourite digital tool or app you find really useful in your job/role?

Term	f.
Teams	70
Microsoft	46
Padlet	14
Zoom	14
Moodle	8
Google	7
Trello	6
Blackboard	5
Collaborate	5
Panopto	5



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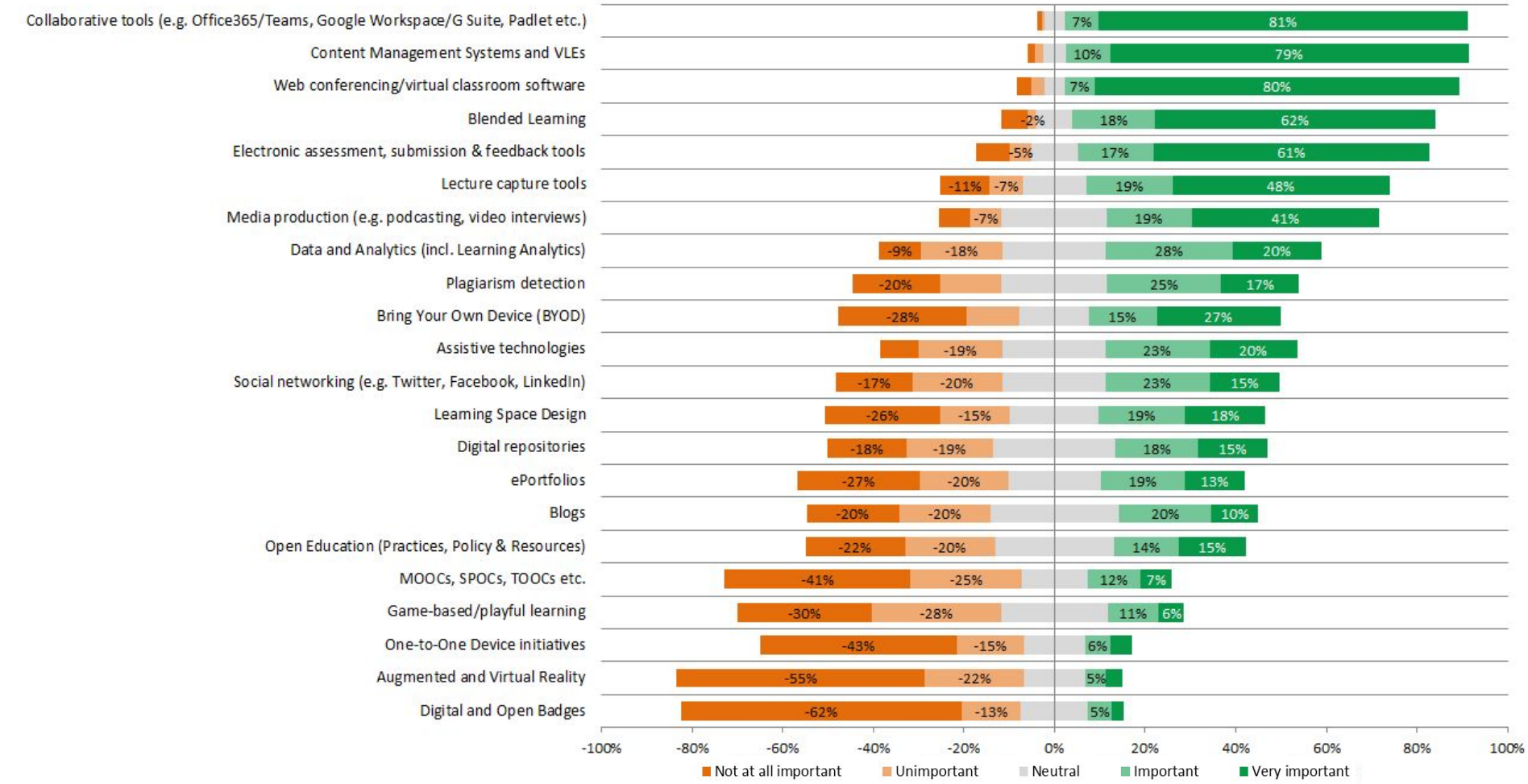
1. How important have the following been to your work over the past year?



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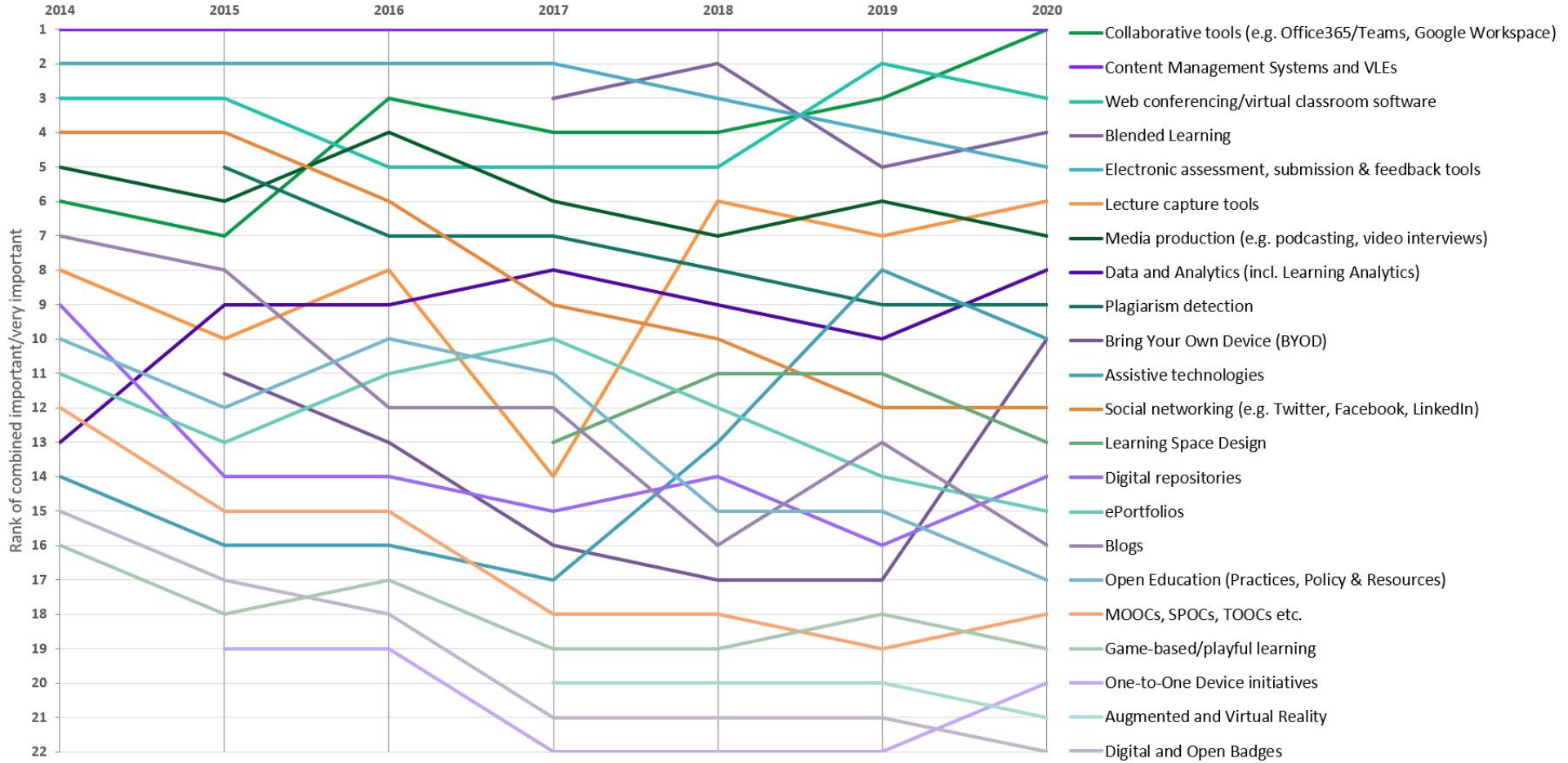
Changes in important current areas from ALT Annual Surveys in 2014-2020



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Changes in current important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Collaborative tools (e.g. Office365/Teams, Google Workspace)	50%	52%	60%	64%	66%	70%	89%	39%	19%	
Web conferencing/virtual classroom software	60%	56%	53%	60%	60%	71%	87%	27%	16%	
Bring Your Own Device (BYOD)		38%	36%	33%	32%	26%	42%	-	16%	
Lecture capture tools	41%	40%	45%	35%	55%	52%	67%	26%	15%	
Blended Learning				65%	71%	67%	80%	-	13%	
Content Management Systems and VLEs	81%	81%	79%	80%	83%	78%	89%	8%	11%	
Electronic assessment, submission & feedback tools	68%	69%	69%	75%	70%	67%	78%	10%	11%	
Media production (e.g. podcasting, video interviews)	57%	53%	56%	57%	55%	52%	60%	3%	8%	

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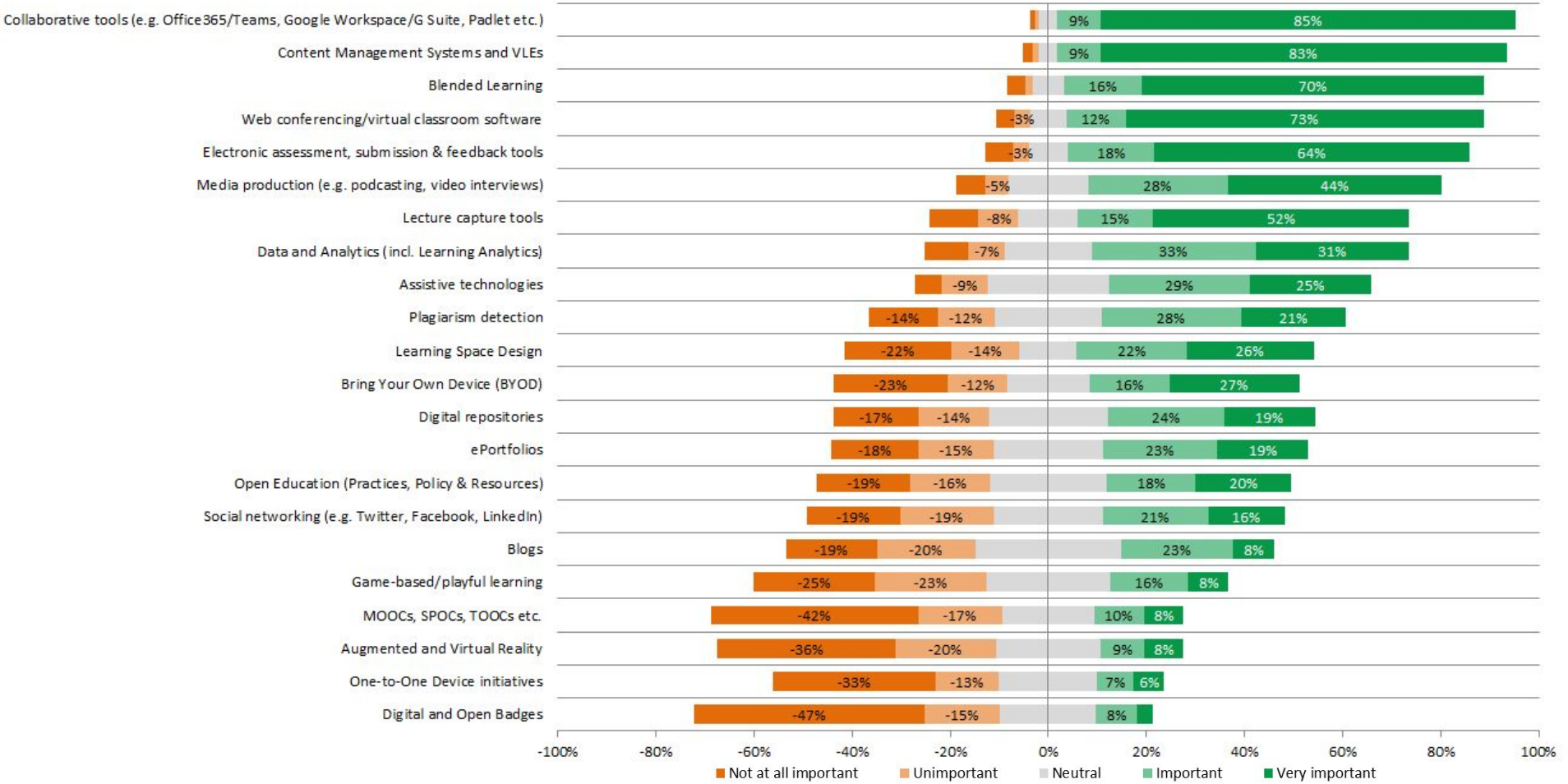
Predictions for 2021

3. And how important do you expect the following will be for you in the coming year?



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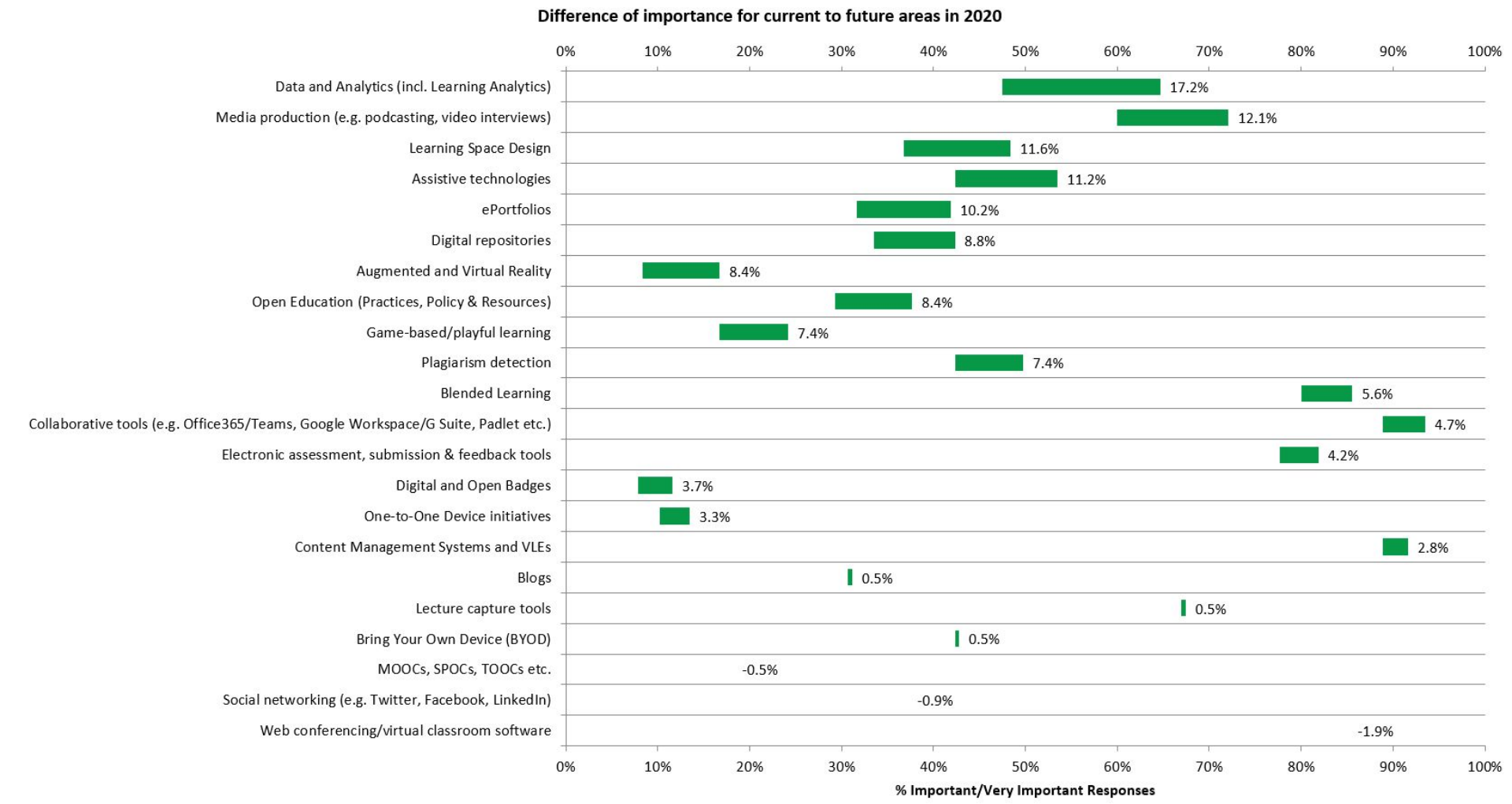

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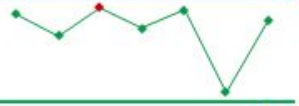
Changes in future important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Collaborative tools (e.g. Office365/Teams, Google Workspace)	53%	57%	62%	66%	66%	74%	93%	40%	19%	
Web conferencing/virtual classroom software	63%	59%	63%	62%	67%	70%	85%	22%	15%	
Bring Your Own Device (BYOD)		41%	47%	42%	41%	29%	43%	-	14%	
Content Management Systems and VLEs	80%	79%	80%	80%	83%	79%	92%	12%	13%	
Lecture capture tools	48%	47%	52%	60%	61%	57%	67%	19%	10%	
Blended Learning				69%	74%	76%	86%	-	10%	
Media production (e.g. podcasting, video interviews)	62%	60%	63%	63%	61%	62%	72%	10%	10%	
Digital repositories	43%	41%	44%	42%	43%	35%	42%	-1%	7%	

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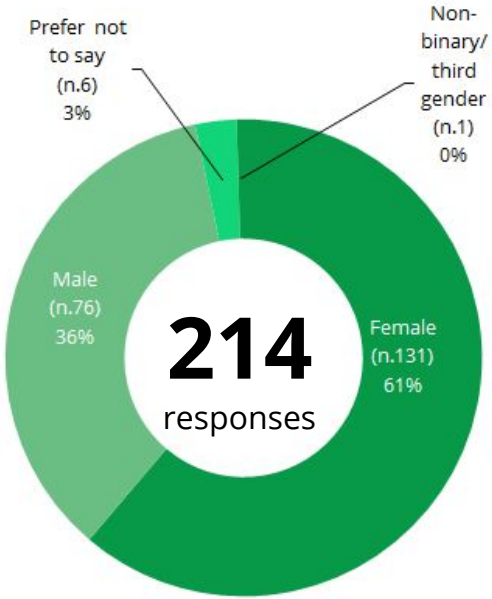
About the Survey

ALT Annual Survey 2020

The survey is designed to:

- understand current and future practice;
- show how Learning Technology is used across sectors; and
- help map the ALT strategy to professional practice to better meet the needs of and represent our members.

The full anonymised data set of all survey data is available openly.



Learning Technology in the age of COVID-19

Key findings from the 2020 Annual Survey

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